

Account Director PR

Our client is the only German-managed international agency network to have over 80 branches on all five continents, including all 28 EU Member States and all key business centers worldwide. As a fully – integrated agency, our client’s portfolio includes traditional PR and communication services in the fields of advertising and media, corporate publishing, multimedia, sport/youth/music marketing, event management and TV production. The customers are the major national and international brands, associations, governmental institutions and media companies.

Location: Berlin

Job description:

- Lead an international PR team for national and global PR campaigns
- Provide strategic consultancy to clients and quality manage the implementation of international integrated PR campaigns
- Lead and develop new business tender, including the management of all other involved units and quality control of contributed content
- Provide direction and guidance to all team members, support and assist their development and promotion opportunities, liaise with HR department in the recruitment of new staff members
- Manage and supervise all financial processes of your respective team, develop and oversee the team’s business plan and be the main liaison to the controlling and accounting unit

Requirements:

- 6+ years of relevant work experience in communications / PR, urgent in an international agency setting
- You have extensive knowledge of developing and implementing PR campaigns
- You have a very good record of new business acquisition
- You have experience in simultaneously managing a team and multiple clients, expertise in controlling business plans
- You are fluent in English, German is an asset

Our client offers:

- An international team of young, creative professionals
- Diverse portfolio of international clients from various industries
- Word in a 360° integrated communications agency
- Internal training opportunities
- Vibrant office space in the heart of Berlin
- Very good remuneration

If you believe you meet the criteria to apply for this role, please send us your detailed CV in English to application@remel-es.de.

If you have any questions, please do not hesitate to contact us under +49 160 68 46 712. Roman Remel will be glad to answer your questions. For further information please visit us at www.remel-es.com.